



**CC Budget Workshop - A&H
and Library
Budgets Minutes
August 9, 2021
Council Chambers
5:30 PM**



I. CALL TO ORDER

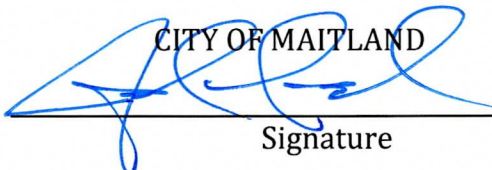
Mayor Lowndes called the meeting to order at 5:36 pm. Also present were Councilmembers Guthrie, Hall Harrison, and Wilde, Assistant City Manager Reggentin, Deputy City Clerk Sotero, Public Works Director Tracy, Finance Director Gray, and interested residents. Councilmember Thomas arrived at 5:59 pm.

II. PRESENTATIONS

- 1. ART & HISTORY MUSEUMS MAITLAND & MAITLAND PUBLIC LIBRARY**
Assistant City Manager Reggentin stated that the purpose of the workshop was to review the budgets for the Arts & History Museums of Maitland and Maitland Public Library. Powerpoint Presentations (attached hereto and made part hereof) were made by Mrs. Stacie Larson, Executive Director of the Maitland Public Library and, Ms. Danielle Thomas and Mr. Randall Webster (Co- Executive Directors) of the Art & History Museums - Maitland. Presentations included an overview of the accomplishments their organizations achieved in FY2021, their contribution to the Community; programming goals, and budget requests for FY2022. Following the presentations, they answered questions posed by the Council.

III. ADJOURNMENT

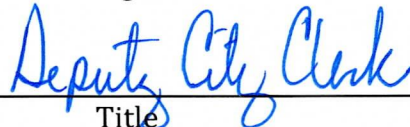
Thereupon the Budget Workshop adjourned at 6: 32 pm.


CITY OF MAITLAND
Signature


MAYOR
Title

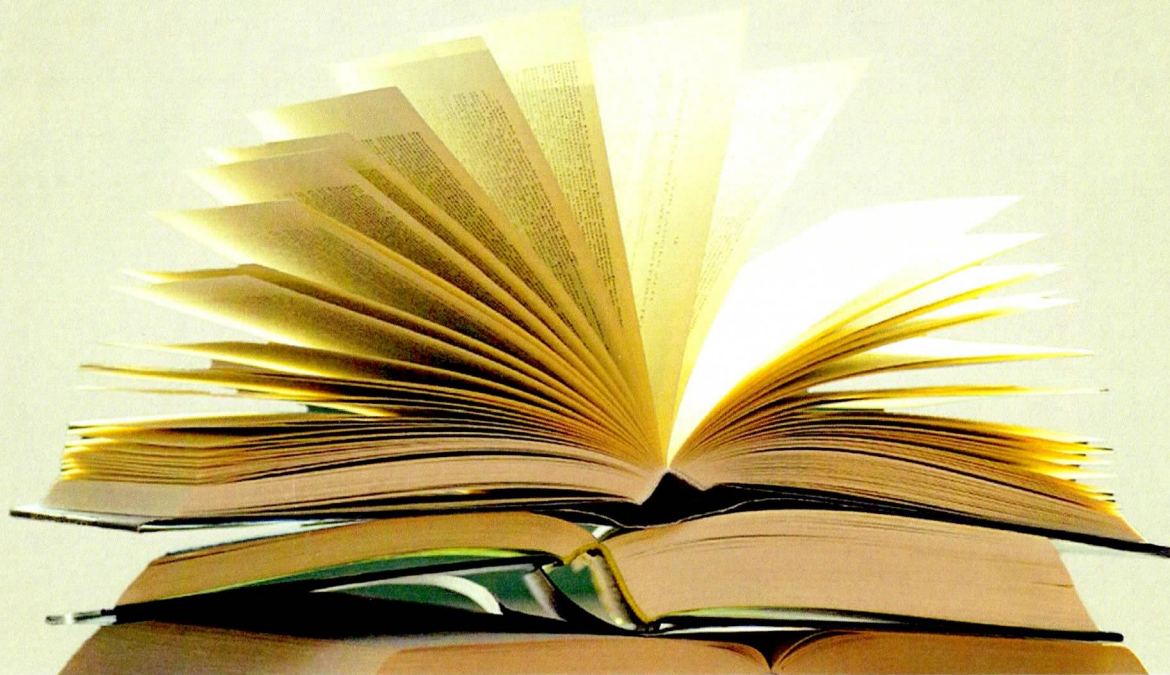
ATTEST:


Signature


Deputy City Clerk
Title

Maitland Public Library

Fiscal Year 2021-2022 Budget
Presentation to City Council August 9, 2021



Mission

The Maitland Public Library
connects the community to a world
of opportunities.



Accomplishments

1

On Demand Programming

FY20: 82 videos, 1,251 viewers

FY21 to date: 122 videos, 2,539 viewers

2

Live Programming

146 live programs, 1,375 attendees

3

Curbside Pick-Up

4,434 curbside deliveries

4

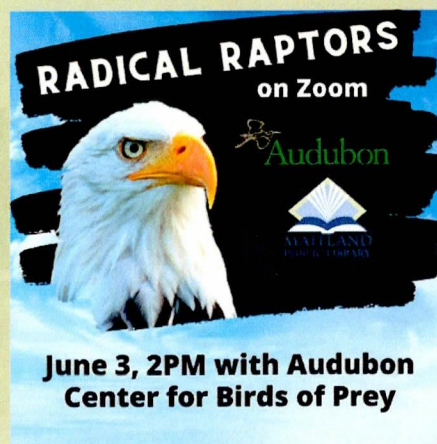
User Engagement

261,706 website views, 77,167 checkouts

5

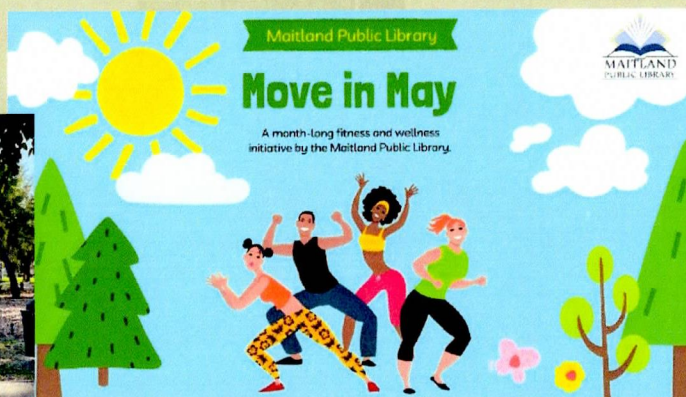
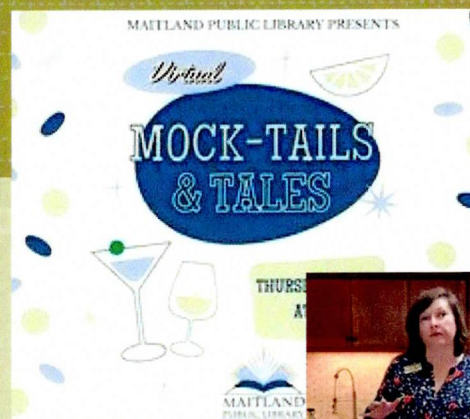
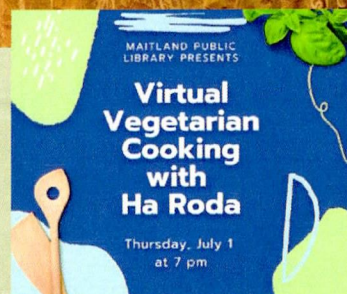
New Services

Online Readers' Advisory, Book Bundles,
Homeschool Resources, ILL



Youth Success

- Nearly 4,000(!) kids participated in Summer Reading 2020
- Story time every week
- Make and take crafts
- LEGO Free Build
- Art Club
- Fun!



Lifelong Learning for Adults

- Astronomy Week
- Cooking Videos
- Writing Workshops via Zoom
- Monthly Craft Projects
- Yoga & Meditation
- Move In May

The Library, 24/7

Digital Resources for All Ages



Download

Books, magazines, and audiobooks to your device



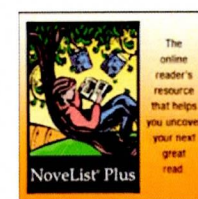
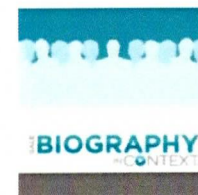
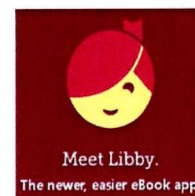
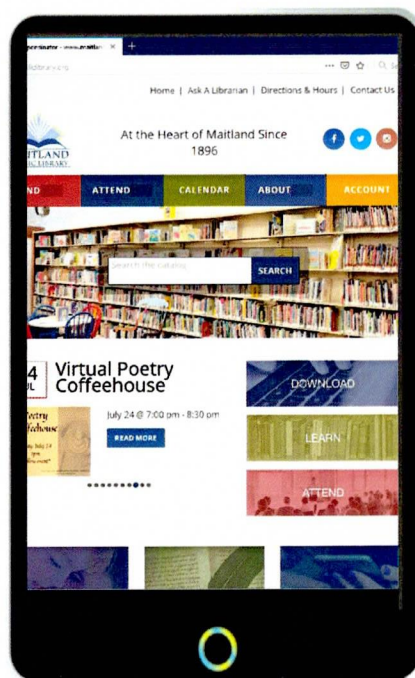
Learn

Learn a language or get homework and research help



Talk to a Librarian

Ask a Librarian is open late nights and weekends



The image is a composite graphic. On the left, there is a green textured rectangular area. On the right, there is a photograph of a stack of books. The top book is open, showing its pages which are slightly yellowed and have some text on them. The pages are fanned out, and the book is resting on several other closed books. The background of the photograph is a bright, hazy outdoor scene with a body of water and a distant shoreline.

Looking Ahead

Fiscal Year 2022



Goals for the coming year

More classes in more formats

COVID-19 has changed how people interact with each other and engage with the community. Some are ready to go full throttle and others stay at home. The Library will meet their varying needs with a mix of on-demand, live digital, hybrid, and in-person programming.

Engage with the community

Build on existing relationships with Rotary Club, Women's Club, local schools.

Revitalize partnerships with local businesses like Sanford Brewing Company, BAMF! Comics.

Ramp up support for distance learners.

Prepare for new spaces

How people work and learn will be changed for the long-term. The Library will be looking for ways to serve in the current space while working with the City on plans for a new building.

2021-2022 City Contribution

City Contribution: \$773,870.00

2020-2021 City Contribution \$749,860.00

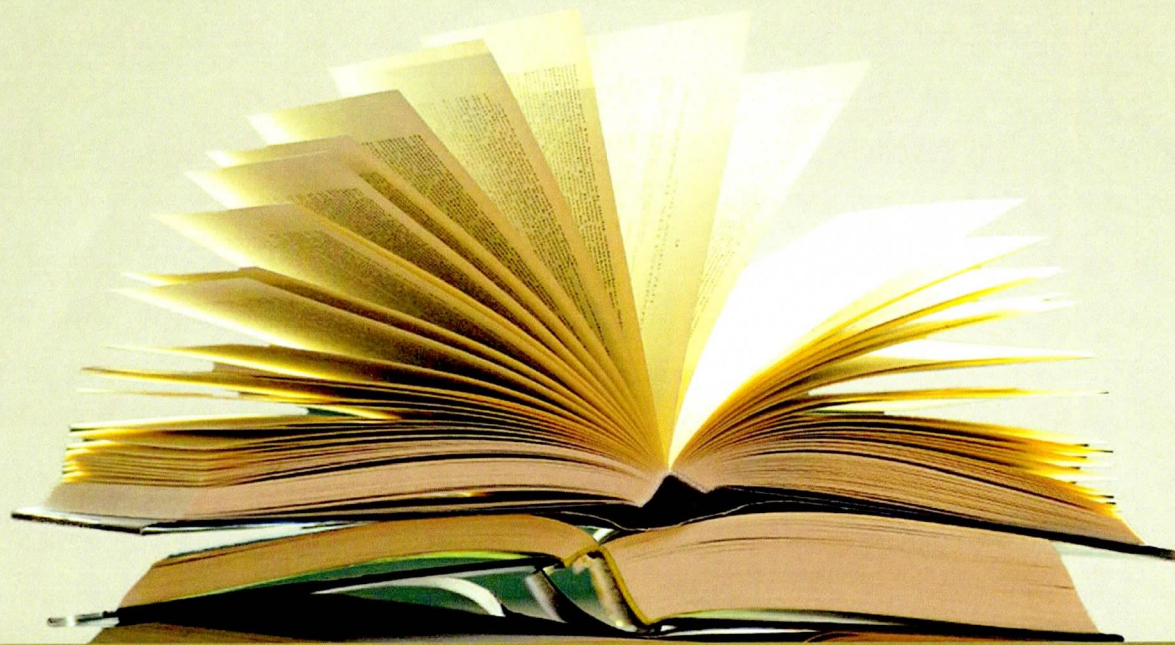
2019-2020 City Contribution \$760,797.00

Estimated State Aid to Libraries: \$11,000.00

Other Revenue: \$16,150.00

Expenses

Type	FY22	FY21	Difference
Personnel	624,080	611,649	12,431
Library Materials	80,500	80,500	0
Administrative Fees & Due	19,150	19,150	0
Programs	9,000	9,000	0
Supplies	11,200	11,200	0
Computers & System Maint.	57,100	51,700	5,400
Total	801,030	783,199	17,831



Thank you



June 11, 2021

City of Maitland
1776 Independence Lane
Maitland, FL 32751

Dear City Council,

Thank you for the opportunity to continue the mission of the Art & History Museums of Maitland (A&H) through a Cultural Partner Contribution from the City of Maitland.

The City's museums are nationally significant, and represent the best of Florida's cultural community. With unique architecture, beautiful gardens, quality exhibitions and programming, and the only National Historic Landmark in the greater tri-county area, A&H is at the very core of Maitland's sense of place.

The A&H offers a wide range of educational and leisure opportunities to the community. Quality programming has been maintained as we elevate our presence nationally and welcome more visitors. Additionally, the A&H shows its commitment to Maitland residents through the continued preservation of important art and artifacts, as well as free and low cost programming for children and families. The center continues to be an economic engine that reinvests \$1.4 million annually in the community through visitor and organizational spending. We strive to maintain a quality of excellence in everything we do. We receive consistent positive feedback from museum attendees, art school students, scholars, venue renters, and others, such as Dr. Brent Glass, Director Emeritus of the National Museum of American History, Smithsonian Institute:

"I think it's rare that a place that's been preserved continues to function the way it was intended, that you would continue to support artists, continue to have your Artist-in-Residence program, and your preservation program. Just look around at this place. Every time I come here, I see something new, and it's just a delight to be here." (May 20, 2017)

For a half century the A&H and its predecessor organizations have served this community. We respectfully request that you consider our successes and positive impact on Maitland, contributing to the City's identity, economy and standard of living. Your continued financial support will enable A&H to fulfill its mission to benefit the people of Maitland.

Thank you for your time and consideration of our request.

Sincerely,

Danielle Thomas
Co-Executive Director

Randall Webster
Co-Executive Director





City of Maitland Contribution Proposal Summary

ATTACHMENT CHECKLIST

1. Letter of Transmittal
2. Most recent completed fiscal year audited financial statements or most recently completed fiscal year reviewed or compiled financial statements and a copy of the organizations most recently filed tax return with a book to tax reconciliation schedule.
3. Operating budget for most recent completed fiscal year, estimated current fiscal year and next fiscal year projected. Complete on the Attachment 3 form, which can be customized for your organization. The format for each year must be consistent with your attached financial statements and explain any significant variances.
4. List of Board of Directors.
5. Limited promotional materials may be attached.

1. Organization Information

Name of Your Organization: Art & History Museums – Maitland

Address: 231 W. Packwood Avenue, Maitland, FL 32751

Contact Name: Danielle Thomas

Phone: 407.539.2181 x 254

Fax: 888.316.5729

Email: daniellet@artandhistory.org

Web Site: www.ArtAndHistory.org

Check here if there have been no change in the organization's 501(c)3 status ☒ or provide a copy of proof of 501(c)3 status and any changes.

2. Funding Request

FY 2022 Funding Requested

\$306,000

% of Operating Budget these funds represent

31%

Please list support amounts received from the City of Maitland for the current and prior fiscal years.

Fiscal Year	FY 2021	FY 2020	FY 2019
City Support	\$306,000	\$306,000	308,808
% of Operating Budget	32%	36%	35%

3. Organization Description (1500 character maximum length)

With four museums spread across five acres, visitors to the Art and History Museums of Maitland (A&H) can explore rotating exhibitions of original art and historical artifacts, watch local artists at work, and learn from some of Central Florida's finest art instructors. The A&H was formed in 2010 when the Maitland Art Center and Maitland Historical Society merged. This marriage of art and history allows the A&H to nurture creative voices, while celebrating the shared stories of our past and present.

Maitland Art Center: Originally known as the Research Studio, the Maitland Art Center was designed as a winter artist's retreat by artist and architect Jules André Smith, and operated from 1938 until his death in 1959. Today the Maitland Art Center showcases modern art exhibitions, and offers art classes for adults and youth. In 2012 the A&H also revived the site's heritage artist residency program, and now houses a thriving studio program for both local and visiting artists.

Maitland Historical Museum: The Maitland Historical Museum preserves the legacy of one of the oldest municipalities in Central Florida. The town, which began as a rural village, rapidly modernized as Orlando sprawled into neighboring communities. The stories told in the Maitland Historical Museum are reflective of the

broader changes that occurred in the United States as transportation and technology connected people and ideas.

Telephone Museum: The Telephone Museum takes visitors on a whimsical journey through the history of telephony. Guests can interact with antique switch-boards, place calls with vintage rotary phones, and learn how advances in communication technology have shaped the world. This exciting collection features several hands-on displays that will delight guests of all ages.

Waterhouse Residence Museum and Carpentry Shop: Every day is a holiday at the Waterhouse! The 1884 Waterhouse Residence showcases the seasonal celebrations of an American middle class family that lived through the Victorian Age, and helped usher in the Roaring Twenties. Visitors to the house will be transported back to a time when candles were lit on Christmas trees, and the 48-star flag was hung on the Fourth of July.

National Historical Landmark: The historical grounds of the former Research Studio are one of the most prominent examples of Mayan Revival architecture in the nation. In 2014 the site was awarded the prestigious National Historic Landmark (NHL) designation, which is given to properties that hold national significance, such as Lexington Battle Green, the USS Constitution, and Hemmingway House in Key West. One of the primary missions of the A&H is to preserve this important and unique site.

4. Community Value

Please justify the request for City support based on the value of your institution's services to the City of Maitland (1500 character maximum length).

Our partnership with the City of Maitland is deeply valued, and critical to our success. Through A&H's diverse collections, unparalleled architectural environments, and interactive programming, the A&H makes Maitland an enriching place to live and a cultural destination. The A&H programs teach valuable skills to children that widen their view of the world, spark their creativity, and hone their critical thinking and problem solving skills. The A&H preserves and interprets collections and buildings of national significance to deepen our understanding of the world and to save these treasures for future generations. The A&H educational opportunities such as lectures and art instruction support lifelong learning for adults, teach them new skills and expand their knowledge base. The A&H studios and archives develop local artists and historians in their respective fields. **Working with the City, the A&H makes Maitland better for its citizens, businesses, and visitors.**

The A&H is an economic driver for the Maitland community, committed to the financial health of the area through organizational spending concentrated on supporting local businesses, and devoted to driving A&H visitors to do the same by spending at local hotels, restaurants, cultural partners, and other businesses. According to the Americans for the Arts Economic Impact Calculator, the A&H has an economic impact of \$2,004,276 annually, including an estimated \$1,044,276 in income back to local residents generated through organizational and visitor spending. The A&H supports 10 FT employees, 7 PT employees, and approximately 20 contract staff.

As home to Greater Orlando's only National Historic Landmark, the A&H has brought greater visibility and visitation, solidifying the City of Maitland as a destination for art and culture. Since the National Historic Landmark announcement in the Fall of 2014, the A&H has seen a significant increase in participation and interest from residents, visitors, elected officials and businesses.

Regional and local partnerships extend our marketing reach and elevate impact to exceptional standards, bringing depth to our innovative exhibition & programming themes. Recent and upcoming partners include: City of Maitland, Maitland Chamber of Commerce, Eatonville Chamber of Commerce, Maitland Rotary Club, Orange County Public Schools, Seminole County Public Schools, Performing Arts Matters, University of Central Florida, Zora Neale Hurston National Museum of Fine Art, Orange County Regional History Center, Museum of Seminole County History, Crealdé School of Art, ICOMOS (International Council on Monuments and Sites), Bok Towers, and the Winter Park Arts Festival.

The A&H is invested in Maitland, not only making the city a better place to live, visit, and work, but also by encouraging local residents to take advantage of the offerings in their own backyard. A&H now offers all Maitland residents \$25 household memberships. The A&H also curates exhibitions in Maitland City Hall. Additionally, the A&H preserves a rich collection of art and artifacts vital to the City of Maitland's past, present and future, as well as holding in trust collections owned by the City.

Through quality exhibitions, engaging educational programming, exciting special events, opportunities for artists and historians, community partnerships, preservation of art and artifacts, and an economic hub for visitor

spending in Maitland, the A&H is rooted in a commitment to energize Maitland as a premier cultural destination.

5. History

Provide a brief history of the institution including its founding date (750 character maximum length).

Both the Maitland Art Association and the Maitland Historical Society were founded in 1970.

The Maitland Art Association was established for the purpose of supporting the City's Maitland Art Center, formerly known as the Research Studio. The city was appointed ownership of the site after years of litigation following André Smith's death in 1959, to ensure that the unique site remained preserved and protected. The Association managed the Maitland Art Center, offering exhibitions celebrating Florida artists, art instruction for both youth and adults, and studio space for local artists.

The Maitland Historical Society began as an initiative of the Maitland Women's Club to preserve the community's heritage. Early members of the Society began collecting priceless stories and artifacts from local pioneer families and in 1977, the Maitland Historical Museum opened its doors. As the Society grew, it opened two additional museums to better serve its goal of bringing Florida history to life. In 1982 it opened the Telephone Museum, sharing the science and history of telecommunications. Ten years later, the Society opened the Waterhouse Residence Museum, an impressive example of Florida living in the Victorian period. In 1994, the Society added the Carpentry Shop as a supporting piece to the home.

The Art & History Museums of Maitland (A&H) formed in May 2010 with the merger of the Maitland Art Association and the Maitland Historical Society. With almost a half-century of service, the A&H and associated facilities are integral to Central Florida's cultural identity. After a rigorous nomination and application process and due in large part of the unique Aztec- and Mayan-influenced architecture, one of the only remaining examples of "Mayan Revival Architecture" in the Southeast, the A&H's Maitland Art Center became the first National Historic Landmark in the Greater Orlando Area in 2014.

6. Mission Statement (750 character maximum length)

The A&H Mission Statement

Our mission is to foster an appreciation for art and history through immersive experiences that celebrate Maitland's diverse cultural heritage and preserve the community's legacy embodied in Jules Andre Smith's Research Studio, our National Historic Landmark.

Our Vision

As stewards of Maitland's premier cultural destinations, we will expand and enhance our educational opportunities and our sites where people gather, art is created and stories of the past are shared. We will inspire community engagement and ignite the imaginations of residents and visitors to continue the culture of innovation established by past generations.

7. Visitation

How many persons visited your institution in the past three fiscal years? Please provide a written explanation of how you determine visitation.

	FY2020	FY2019	FY2018
Number of visitors	16,259	35,596	68,685

The Maitland Art Center's debut as a National Historic Landmark in 2014 was a draw for increased visitation in that year. Since then we have improved our tracking methods to be more accurate, and believe that accounts for some of the variances between years. FY18 saw a high of 68,685, which largely stemmed from a travelling

performance art piece that was not renewed in FY19. FY20 saw a drop in visitation numbers due to site closures and event cancellations stemming from the Covid-19 pandemic, however virtual participation in A&H's programming saw a significant increase during this same period, with over 19,000 supporters engaging with A&H, either through virtual programming such as artist talks, or through engaging with A&H through its website or social media.

The A&H tracks the number of participants through admissions, participation in educational programs, school-based programs, artist participation, and special and free events. The A&H provides more than 1,500 opportunities for public participation annually.

Visitors are defined as people who have had an experience with the Art & History Museums of Maitland. For example, festival goers are not counted in attendance unless they visit our table/museum. Visitors receive a memorable and educational experience, whether they participate in a tour or one of our unique programs. Changing exhibitions, membership, events, special property uses, and art and history classes for children and adults encourage repeat visits.

8. Membership

How many active members does your institution have and what percentage are Maitland residents?

	2021	2020	2019
Active Memberships	193	136	233
% Maitland Residents	28%	32%	29%

The A&H launched a new \$25 household membership for Maitland residents in June of 2020. The new rate is for all Maitland households, regardless of size or make-up, and provides Maitland members with free admission into the museum and exhibition opening parties, as well as discounts on youth programs, art school, and event rentals.

9. Services

Describe the range and types of programs and services provided by the institution. Please also include how many days the services have been available to the public throughout the past fiscal year and any regular open hours as applicable. In addition, have your services been accessible for persons with disabilities? (1500 character maximum length)

The A&H includes five museums and two campuses, where we foster an appreciation for art and history through immersive programming, including exhibitions, events, artist residencies and education programs.

The Packwood Campus Grounds are open every day from 11am – 4pm. The Packwood Campus Museums are open Thursdays-Sundays, 11am – 4pm; and the Lake Lily Campus is open Saturday – Sunday 11am – 4pm. The A&H offices are open Monday – Friday 9am – 5pm.

Exhibitions:

A&H has a recognized track record of combining art and history in innovative ways, only possible due to the distinctive makeup of our collections and museums. Our goal is to build on this success, creating unique exhibitions for our Maitland Art Center galleries and Maitland Historical Museum that will present a thorough look into topics in fresh ways that engage, educate and enrich the lives of our visitors. Exhibitions for 2021-2022 include:

Fall 2021

Art Gallery

Victor Bokas: Variants. October 7, 2021 – January 23, 2022. Two new series by Victor Bokas reflect on a time that forced us all to slow down and notice the beauty around us. During the Covid 19 pandemic, Bokas' stay in his mother's Pensacola Beach home resulted in more than 30 paintings of palm trees inviting us to "listen to the sounds of the branches, waves crashing, fresh ocean air, and sand between our feet".

History Gallery

***Trains, Planes and Automobiles: Moving Maitland:* August 27 – January.** Visitors to this interactive exhibition will learn how Maitland's history has been shaped by its placement on the main train line through the state and later by I-4.

Winter/Spring 2022

Art Gallery

***Alfred Hair and the Highwaymen:* February 4 – May 8, 2022.** Alfred Hair, one of the original Highwaymen artists, lived for a short time in nearby Eatonville. This exhibition looks at Hair's contributions to this style of self-taught art from the 1950s-70s, as well as the many artists who apprenticed under Hair.

History Museum

***Florida Byways with Jules André Smith and the Bok Fellows:* January 21 – August 14, 2022.** While exploring the surrounding Florida byways such as Eatonville and Sanford, Art Center founder Jules André Smith created watercolors and drawings of parts of Florida that were typically unseen by the casual tourist. His works offer a rare glimpse of everyday life in some of Central Florida's African American communities in the 1930's. Many of the artists that stayed at the Art Center in the 1930's and 40's also created works that document the surrounding area, and will be featured in this exhibition.

Summer 2022

Art Gallery

***Taking Up Space: Contemporary Sculpture and Installation:* May 20 – September 18, 2022.** This exhibition will feature recent 3D works by two Florida artists that explore volume and space. Jessica Caldas will create a large-scale installation, while the other galleries will feature sculptural pieces by Maxwell Hartley.

History Museum

***Fumacheliga: Home of the Timucua and Seminole:* September 2, 2022 – February 5, 2023.** The first inhabitants of the area now known as Maitland were the Timucua and later the Seminole, who called the area Fumacheliga, or place where the muskmelons grow. Discover more about them through artifacts and drawings. The history of the Black Seminoles in this area around the second Seminole war will also be explored.

The venues and exhibitions above are the backdrops for intimate and engaging programs for all ages:

- Art School: Some studios on the Art Center campus house classrooms, where dedicated instructors provide personalized coaching in small-class settings. Students of all skill levels can study painting, drawing, sculpture, ceramics, jewelry making, and more.
- Artist-in-Residence (AIR) and Artist-in-Action (AIA): A&H provides complimentary studio space to 4-5 local professional artists for a 1-year period, and provides 3-9 week complimentary living and studio space for 3-4 national artists. A&H is the only organization within the four-county Central Florida area that houses a national artist residency program. Visitors are welcome to interact with the artists working in their studios.
- Exhibition openings welcome guests at night and include: interactive experiences, performances, live music, artist demonstrations, and open museums, studios & classrooms. The openings are themed to the exhibition material.
- Outreach: We bring art activities to festivals, classrooms and other locations to encourage community creativity.
- Other programs: art & history lectures, exhibition tours specific to grade school students, seniors, happy hour crowd and more, professional development opportunities for artists, family art sessions, date nights, and more.

Accessibility

Accessibility is an important factor when staff develops new programming and exhibitions. The A&H considers seriously the needs of audience members and how information and spaces may be showcased so that visitors will be most comfortable both physically and intellectually.

Diversity of Ability

All A&H facilities are currently accessible except a few areas of buildings that are restricted by their historic status. Systems have been put into place to ensure every guest has a meaningful experience, even when building limitations prevent some patrons from experiencing a full tour. The A&H installed new wayfinding signage in 2016. This signage serves several purposes, as it made the A&H campus easier to navigate, supported artistry and

architectural interest in its style, and included accessibility symbols. A self-guided historic tour includes a written transcript for the hearing impaired. The bathrooms in the Main Garden were also updated in 2016 to be more accessible, with the installation of bars, handles, and fixtures that are compliant with ADA regulations. Additionally, A&H will be consulting with Lighthouse Central Florida (a nonprofit serving individuals living with vision loss) to develop programming accessible to the vision impaired. This partnership would allow people with vision loss to tactilely experience a historical collection, a rare museum experience.

Diversity of Economy

A&H is aware that financial barriers prevent many individuals and families from attending arts & culture events. Staff and leadership are committed to annually providing affordable offerings for all ages and backgrounds. In fiscal year 2020, A&H began providing full tuition scholarships for individuals with financial need to attend its Art School. In fiscal year 2022, up to 8 adults will receive a scholarship to attend a class in the Art School (2 adults per semester) and up to 16 children will receive a scholarship to attend a Young Artist Workshop (4 children each semester). The scholarships include the tuition cost to attend the program and supply fees when applicable.

A&H provides supplemental arts experiences to Orange County Public Schools through on-site and off-site programming, subsidized through a partnership with United Arts of Central Florida. This partnership allows public school students, who otherwise may not receive an in-depth education in the arts, to experience A&H's hands-on art, history, and science programming.

A&H also offers many free offerings, both in-person and virtual. All resident artist and guest artist talks are offered at no cost to attendees and when possible, are either livestreamed or pre-recorded to be enjoyed virtually. Monthly, A&H offers a Campus Architectural Tour. This guided tour is provided at no cost to attendees. Additionally, A&H provides a monthly Art Gallery Tour, free with low-cost admission to the gallery. A&H provides pop-up exhibitions and art activities at many community events including the Winter Park Sidewalk Arts Festival, the Maitland Rotary Arts Festival, and the City of Maitland's Get Down Downtown. In response to the COVID-19 pandemic, A&H provided virtual content at no cost to viewers. This included virtual family friendly art tutorials on painting, illustration, and three-dimensional design; interviews with past resident artists; tours of the museums; courses on design fundamentals; and more.

A&H works to ensure that all audiences are made aware of its offerings. Programs and events are advertised on public community calendars, via social media, and media outlets targeting diverse groups such as the Central Florida African American and LGBTQ+ communities. A&H strives to ensure that all advertising images reflect the diversity in race, age, and sexuality of the community it serves.

Diversity of Ethnicity

Exhibitions and programming at A&H are focused on the inclusion of diverse audiences. Our aim is to ensure that diverse voices, ethnicities and backgrounds are represented in all of our exhibitions. A&H markets to a diverse audience using traditional and nontraditional media outlets and strategies. It is a continued priority of A&H to diversify its board. In 2019 A&H joined the Hispanic Chamber of Commerce of Metro Orlando to strengthen Hispanic/LatinX representation in its board, staff, and programs. In 2020, A&H formed its Diversity, Equity, and Inclusion Committee in an effort to ensure historically marginalized groups are represented in A&H's board, staff, membership, and programmatic offerings. The committee, which consists of members of the board and staff, is in the process of selecting a diversity consultant to guide the committee in activities including locating diverse networking groups for board recruitment and anti-racist training for the staff and board.

10. Volunteer Program

Please describe your volunteer program listing number of volunteers and number of hours completed for the previous fiscal year (750 character max length.)

The A&H's success is dependent on a network of volunteers who support our mission and activities. The A&H volunteer corps is a group dedicated to energize the A&H's mission by supporting A&H activities, and expanding the A&H audience.

In FY2020, volunteers provided over 1,200 hours of service. The value of their service to the organization is an estimated \$34,248. Volunteers range in age from high school students to senior citizens. In particular, the

interaction between volunteers of diverse age groups and cultural backgrounds provides an important component of the benefit to the volunteer and the organization. The dedicated volunteer corps gives their time and enthusiasm for a variety of reasons, including commitment to the A&H's mission and a desire for social interaction provided by the experiences.

The A&H is proud of its enriching internship program. Through partnerships with University of Central Florida and Rollins College, the A&H has built a program that not only supports current staff, but develops the next generation of arts administrators.

11. Accomplishments

Please list the past fiscal year's accomplishments (1500 character maximum length.)

October 1, 2019 through September 20, 2020

- The West Garden expansion project on Packwood and Central saw the installation a new walkway, event slab, lawn, and native plant garden. The area draws attention to some of André Smith's lesser recognized sculptural pieces, including one of the largest pieces on site, while also adding additional security to the Mayan Courtyard.
- The A&H launched virtual classes and online features that celebrated the center's legacy of artists, while also widening its audience base.
- Staff created a comprehensive development and stewardship plan, which includes activities that will specifically engage Maitland residents.
- A new volunteer manager was hired after the Covid-19 hiring freeze was lifted. Since August of 2020, the volunteer program has expanded from 4 to over 40 regular volunteers.

October 1, 2020 to Present

- In November of 2020 the A&H hired Rosa Lowinger and Associates, a preservation firm located in Miami, to conduct a full site survey of all of the architectural ornamentation and artwork, which numbers at over 2,500 pieces, not including 4 large murals. The survey will be used to seek grant funding at the state and federal level for the restoration and preservation of the artwork.
- A&H collaborated with Public History students from UCF for additional survey work of broken sculptural pieces that have were collected in past years and stored onsite.
- A&H published a manuscript that André Smith wrote about a trip he took to Spain in 1921. The book includes the watercolors and etchings he created during that trip, and the book was produced as part of the summer 2021 exhibition, *On Seeing Segovia*. The book offers the public a rare glimpse of Smith's writing, whose humor and lyrical prose creates a narrative that evokes Mark Twain's travel writings.
- A&H received a CARES grant for a tent for the Rotary event plaza. The tent allowed A&H to host its first full exhibition opening since the pandemic, and will be up seasonally for internal events and weddings in upcoming years.

12. Goals

Please list goals for the coming fiscal year (1500 character maximum length.)

These come from our recently adopted Strategic Plan FY2018-2022:

Goal: Strengthen the foundation of the institution as an indispensable cultural asset for Maitland and Central Florida

1. Objective: Inspire Community Engagement: We strive to inspire engagement by community members throughout Maitland and Central Florida

Strategies:

- Increase public awareness by implementing a marketing program that reaches all segments of the community.
- Prioritizing diversity of cultural representation.
- Nurture collaborative partnerships with public and private entities.
- Embrace the legacy of Jules Andre Smith's Research Studio by further engaging the arts community, including strengthening artist residency programs.

2. Objective: Ignite Community Imagination: We strive to ignite the imagination of each generation through

educational experiences to continue the culture of innovation established by past generations.

Strategies:

- Enhance and expand guest experiences through innovative exhibitions and programs that tell our stories.
- Engage youth and adult learners throughout Maitland and Central Florida, in schools, on campus, and through online opportunities that fulfill local, state, and national education standards.
- Develop outreach programs that represent and connect to diverse audiences of the region by engaging audiences in our local communities.
- Bolster and enlarge on-site education opportunities that fulfill the needs of youth and adults.

3. Objective: Preserve Community Heritage: We strive to safeguard the cultural heritage of Maitland, Florida, through the preservation of artifacts and sites.

Strategies:

- Acquire and manage artistic collections that represent the legacy of Jules Andre Smith, as well as historical collections that embody Maitland.
- Systematically assemble and share the collections of artworks and artifacts.
- Protect cultural assets through the preservation of artwork, artifacts, buildings and grounds.
- Advance the interpretation of the historic sites for guests of all cultures, abilities, and learning needs.

4. Objective: Sustain our Mission: We strive to sustain our mission by reinforcing and enlarging the administrative, financial and physical structure of the institution.

Strategies:

- Strengthen institutional governance by recruiting and retaining a strong leadership team.
- Enhance financial sustainability by bolstering diverse revenue sources.
- Improve operational effectiveness by establishing a sustainable model that demonstrates excellence in business practices, including reliable metrics on outcomes.
- Revitalize and sustainably expand the facilities to enhance educational and leisure opportunities.

Attachment Checklist:

- 1 - Letter of Transmittal
- 2 - Most recent completed fiscal year financial statements.
- 3 - Budget – Attachment 3 Form
- 4 - List of Board of Directors
- 5 - Proof of 501(c)3 status
- 6 - Promotional Materials

	FY2022 Budget Proposed	FY 2021 Budget Adopted	FY 2020 Budget Actuals	FY 2019 Budget Actuals
REVENUE				
41000 - Government Support	425,608	434,608	436,832.00	399,440
42000 - NGO Grant Support	141,795	156,720	145,140.83	83,910
43000 - Corporate Support	12,000	15,500	531.55	12,067
44000 - Individual Support	70,800	61,800	58,921.64	57,160
45000 - Fundraising Events	47,500	43,500	5,284.41	59,885
46000 - Experiences Revenue	85,300	76,800	59,786.39	90,395
47000 - Facility Rentals	160,000	150,000	108,704.77	133,717
48000 - Retail Sales	0	3,600	579.50	244
Interest from Investment Accounts	36,706	0	30,261.00	27,436
Total Revenue	\$979,709	\$942,528	846,042.09	864,253
EXPENSES				
71000 Personnel	\$627,218	\$603,257	532,729.37	567,218
72000 Administration Expenses	\$147,061	\$144,921	140,702.26	154,378
73000 Advancement Dept. Expenses	\$75,410	\$74,400	43,541.71	63,993
74000 Experiences Dept. Expenses	\$71,180	\$64,270	51,256.19	79,464
75000 Operations Dept. Expenses	\$58,840	\$55,680	49,693.80	54,006
79000 Miscellaneous Expenses	\$0	\$0	\$0	3,300
Total Expenses	\$979,709	\$942,528	817,923.33	922,359
OTHER INCOME/EXPENSES				
Other Income				
5301 - Interest Income	0	0	26.40	83
5302 - Dividend Income	0	0	22,995.02	31,229
6800 - Unrealized Gain(Loss) on Inves	0	0	70,626.20	-3353.6
6801 - Short Term Capital Gain	0	0	0	0
6802 - Long Term Capital Gain	0	0	0	0
6803 - Realized Gain/Loss on Invest S	0	0	0	0
6804 - Realized Gain/Loss on Invest L	0	0	0	0
6900 - Sales Tax Collection Allowance	0	0	0	0
TOTAL REVENUE	\$0	\$0	939,690	892,212
Other Expense				
1099 - Holding Account	0	0	0	0
8270 - Depreciation	0	0	58,415	58,415
TOTAL EXPENSES	\$0	\$0	876,338	980,774
NET PROFIT/LOSS	\$0	\$0	63,351	-88,562
NOTES				
Budget structure and accounts changed in FY2019.				
City of Maitland Contribution				
Total City Funds	\$306,000	\$306,000	306,000.00	306,000.00
Budgeted Percentages (%) of revenue without using interest from investment accounts	31.23%	32.47%	36.17%	35.41%
Actual Percentages (%) of revenue without "other incomes"	32.45%	32.47%	37.51%	36.57%

FY 2022 Ordinary Income & Expenses

	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sep.	Totals
Income													
41000 - Government Support	32,652	25,500	70,500	32,652	25,500	35,500	32,652	25,500	25,500	32,652	25,500	61,500	425,608
42000 - Non-Government Organization Support	10,710	0	27,000	15,315	6,140	26,500	15,815	1,500	0	13,815	0	25,000	141,795
43000 - Corporate Support	1,000	0	0	2,500	1,000	0	0	2,500	1,000	4,000	0	0	12,000
44000 - Individual Support	3,350	3,750	11,250	2,750	3,750	11,750	16,250	2,750	3,250	6,750	2,950	2,250	70,800
45000 - Fundraising Events	500	0	0	0	500	46,000	0	0	500	0	0	0	47,500
46000 - Experiences Revenue	11,000	3,600	12,600	9,500	5,750	10,650	5,400	8,800	8,800	2,000	3,500	3,700	85,300
47000 - Facility Rentals	25,618	18,668	19,668	10,618	16,618	15,668	15,668	11,643	5,618	5,493	4,720	10,000	160,000
Interest from Investment Accounts	36,706	0	0	0	0	0	0	0	0	0	0	0	36,706
Total Income	121,536	51,518	141,018	73,335	59,258	146,068	85,785	52,693	44,668	64,710	36,670	102,450	979,709
Expense													
71000 - Personnel	49,509	48,858	68,931	49,211	48,829	48,697	49,551	49,371	48,878	68,717	48,017	48,649	627,218
72000 - Administration & Overhead	13,188	14,721	13,229	15,812	9,133	10,973	10,663	7,984	17,406	13,193	10,311	10,448	147,061
73000 - Advancement Department	5,435	5,185	1,980	6,170	4,830	25,755	3,030	4,540	3,930	4,830	4,915	4,810	75,410
74000 - Experiences Department	8,310	4,610	2,810	6,160	7,260	7,370	4,900	7,560	5,810	5,170	7,210	4,010	71,180
75000 - Operations Department	9,600	4,090	4,500	3,790	5,200	4,090	5,400	4,590	5,200	3,790	4,500	4,090	58,840
Total Expense	86,042	77,464	91,450	81,143	75,252	96,885	73,544	74,045	81,224	95,700	74,953	72,007	979,709
Net Ordinary Profit/Loss	35,494	-25,946	49,568	-7,808	-15,994	49,183	12,241	-21,352	-36,556	-30,990	-38,283	30,443	0

FY2022 BUDGET OVERVIEW**REVENUES**

41000 - Government Support	\$425,608	
41100 - City		\$306,000
41200 - County		\$91,000
41300 - State		\$28,608
42000 - NGO Support	\$141,795	
42100 - Foundations		\$77,000
42200 - Other NGOs		\$64,795
43000 - Corporate Support	\$12,000	
43300 - Corporate Sponsorships		\$12,000
44000 - Individual Support	\$70,800	
44100 - Individual Contributions		\$56,000
44200 - Individual Memberships		\$12,300
44300 - Individual Sponsorships		\$2,500
45000 - Fundraising Events	\$47,500	
46000 - Experiences Revenue	\$85,300	
46100 - Museum Admissions		\$9,200
46200 - Art School Fees		\$62,100
46300 - General Program Fees		\$11,600
46400 - Museum Store Sales		\$2,400
47000 - Facility Rentals	\$160,000	
47000 - General Rentals		\$153,720
47100 - Preferred Vendor Fees		\$5,350
47200 - Photo Pass Fees		\$930
Interest from Investment Accounts	\$36,706	
Funds for Scholarships/Honorariums		\$3,724
Funds for NHL Care		\$8,190
Funds for General Operating		\$24,792

TOTAL REVENUE **\$979,709**

EXPENSES

71000 - Personnel	\$627,218	
71100 - Salaries & Wages		\$506,012
71200 - Payroll Taxes		\$43,011
71300 - Employee Benefits		\$78,195
72000 - Administration Expenses	\$147,061	
72100 - Administration Contractual Services		\$4,140
72200 - Administration Tools & Supplies		\$5,200
72300 - Financial Services and Fees		\$42,425
72400 - Technology Equipment & Services		\$25,755
72500 - Memberships & Subscriptions		\$4,180
72600 - Insurance		\$15,975
72700 - Utilities		\$45,346
72800 - Postage		\$2,400
72900 - General Administration Expenses		\$1,640
73000 - Advancement Department Expenses	\$75,410	
73100 - Advancement Contractual Services		\$1,500
73200 - Communications Tools & Supplies		\$300
73300 - Development Tools & Supplies		\$2,465
73400 - Marketing Ads & Materials		\$44,195
73500 - Audience Development		\$26,950
74000 - Experiences Department Expenses	\$71,180	
74100 - Experiences Contractual Services		\$43,960
74200 - Exhibitions Tools & Supplies		\$8,400
74300 - Art School Tools & Supplies		\$3,000
74400 - General Education Tools & Supplies		\$4,300
74500 - Collections Tools & Supplies		\$1,800
74600 - Scholarships & Stipends		\$6,600
74800 - Retail Merchandise & Supplies		\$1,200
74900 - General Experiences Expenses		\$1,920
75000 - Operations Department Expenses	\$58,840	
75100 - Operations Contractual Services		\$39,100
75200 - Operations Tools & Supplies		\$13,800
75300 - NHL Restoration		\$4,000
75900 - General Operations Expenses		\$1,940

TOTAL EXPENSES **\$979,709**

NET GAIN/LOSS **\$0**

MAITLAND ART AND HISTORY ASSOCIATION, INC.

STATEMENT OF FINANCIAL POSITION

SEPTEMBER 30, 2020

ASSETS

Current assets:

Cash and cash equivalents	\$ 170,734
Accounts receivable	15,260
Prepaid expenses	7,630
Investments	<u>423,334</u>
Total current assets	616,958

Restricted investments	768,260
Property and equipment, net	984,365
Art and history collection (see Note 1)	<u>-</u>
Total assets	<u><u>\$ 2,369,583</u></u>

LIABILITIES AND NET ASSETS

Current liabilities:

Accounts payable and accrued expenses	\$ 68,944
Deferred revenue	94,905
Capital lease obligation, current portion	<u>1,757</u>
Total current liabilities	165,606

Long-term liabilities:

Note payable	108,600
Capital lease obligation, noncurrent portion	<u>12,234</u>
Total liabilities	<u>286,440</u>

Net assets:

Without donor restrictions:

Undesignated	875,431
Board designated - endowment	<u>439,452</u>

Total without donor restrictions	1,314,883
With donor restrictions	<u>768,260</u>

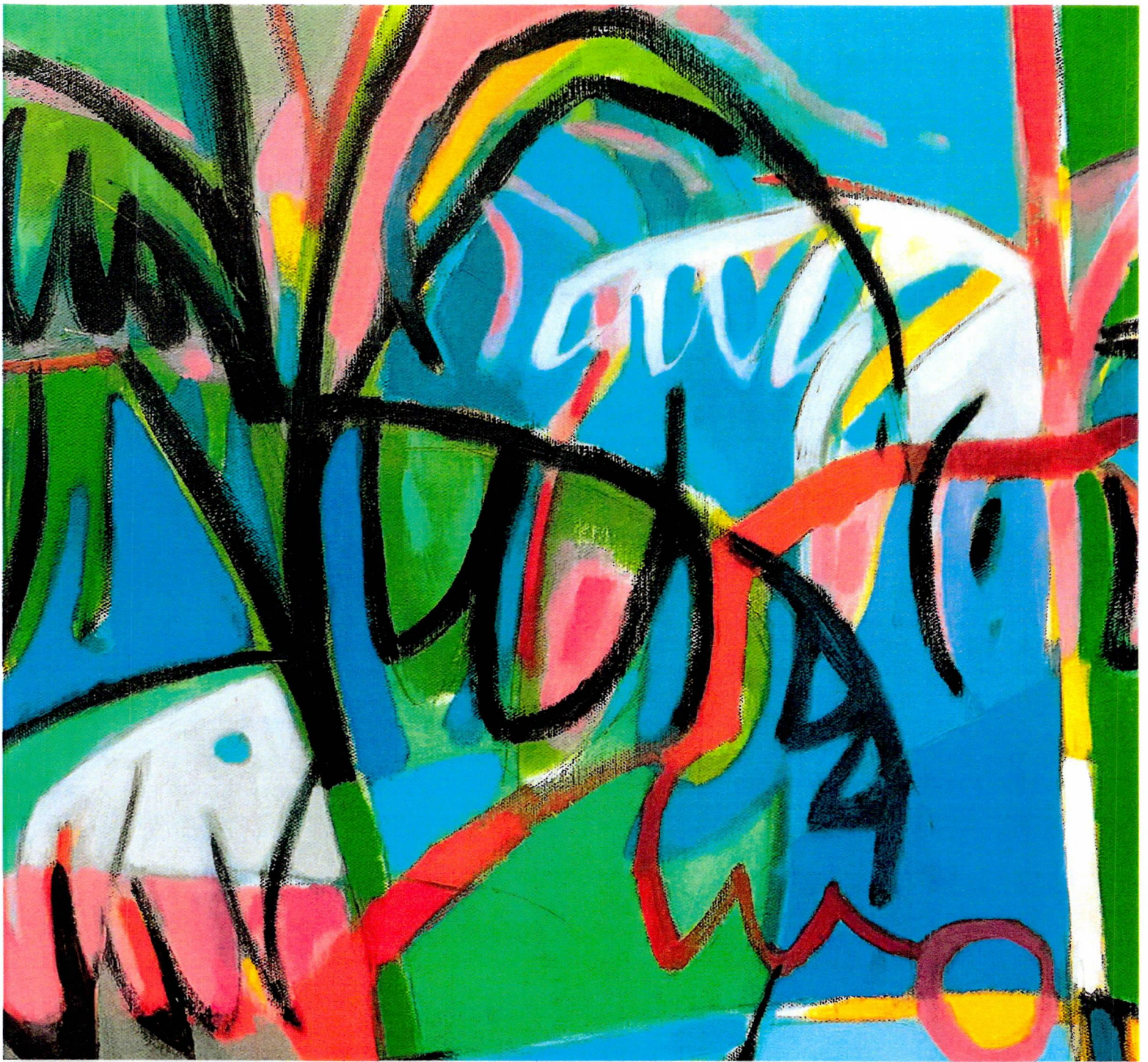
Total net assets	<u>2,083,143</u>
Total liabilities and net assets	<u><u>\$ 2,369,583</u></u>

See accompanying notes to financial statements.

MAITLAND ART AND HISTORY ASSOCIATION, INC.
STATEMENT OF ACTIVITIES AND CHANGES IN NET ASSETS
FOR THE YEAR ENDED SEPTEMBER 30, 2020

	Without Donor Restrictions	With Donor Restrictions	Total
Operating activities:			
Support and revenue:			
Government support grants	\$ 454,353	\$ -	\$ 454,353
Non-government support grants	145,141	-	145,141
Corporate	532	-	532
Individuals	155,327	-	155,327
Fundraising events	5,284	-	5,284
Experiences	59,786	-	59,786
Facility rentals	110,319	-	110,319
Retail sales	580	-	580
Net assets released from restrictions:			
Appropriations from donor endowments	5,250	(5,250)	-
Total support and revenue	<u>936,572</u>	<u>(5,250)</u>	<u>931,322</u>
Expenses:			
Program services:			
Education and exhibitions	615,601	-	615,601
Special events	101,294	-	101,294
Facility rentals	98,705	-	98,705
Total program services	<u>815,600</u>	<u>-</u>	<u>815,600</u>
Supporting services:			
General and administrative	53,609	-	53,609
Marketing	73,487	-	73,487
Fundraising	45,482	-	45,482
Total supporting services	<u>172,578</u>	<u>-</u>	<u>172,578</u>
Total expenses	<u>988,178</u>	<u>-</u>	<u>988,178</u>
Change in net assets from operations	(51,606)	(5,250)	(56,856)
Nonoperating activities:			
Investment return, net	31,324	54,020	85,344
Change in net assets	(20,282)	48,770	28,488
Net assets at beginning of year	1,335,165	719,490	2,054,655
Net assets at end of year	<u>\$ 1,314,883</u>	<u>\$ 768,260</u>	<u>\$ 2,083,143</u>

See accompanying notes to financial statements.



ART & HISTORY MUSEUMS
MAITLAND

PERSPECTIVES

Quarterly stories for A&H members & donors

Fall 2021 Newsletter Volume I | Issue 3

In This Issue

- 2 | Membership Updates
- 3 | Current Exhibitions
- 4 | Artist-in-Residence
- 5 | Young Artist Workshops
 Wedding Highlight
- 6 | Preservation Updates
 Volunteer Spotlight
- 7 | Recent Event Highlights
- 8 | Calendar of Events

Dear Friend of the A&H,

We are so happy to be getting to a time that we can have bigger events again. We missed your smiling faces! Though we were glad to connect with you via Zoom and smaller events too. Our *On Seeing Segovia* exhibition opening party welcomed old and new friends to the A&H, enlivening our campus with flamenco, a beautiful partnership with the Tourist Office of Spain – we even received a congratulations video from the current mayor of Segovia(!) – and we were able to use our new tent covering the Rotary Plaza (it will be back up in September).

Our Summer membership drive just wrapped up, and brought many of our neighbors to the campus for the first time. Our Summer Art Auction just wrapped up too, and we are grateful to the 31 artists who participated. Thanks to all those who bid on art... Enjoy your stunning new works!

As for me, your friendly Advancement Manager, I've been back at the A&H for 9 months now, and I'm so grateful to be here, continuing to serve this special place and all who value it. I'm planning to take a Jewelry class with my mom in the Fall. (She's artsy like me!) I'm still enjoying our yoga classes, which have moved to Tuesday evenings through July.

Sincerely,
Jessi VanPelt

Advancement Manager (and art & history super fan!)
407-539-2181 x 260 / jvanpelt@artandhistory.org

P.S. We just published our Sponsorship Opportunities Guide for 2021-22. If your company or family would like to partner with the A&H to support art & history in our community while receiving promotional benefits, please reach out to me! Wouldn't it be great to walk friends around campus and show them the exhibition or studio with your name on it?



In Case You Missed It

Recent Virtual A&H offerings at
artandhistory.org/virtual-ah :

- Artist Talks with: Wanda Raimundi-Ortiz, Richlin & Weldon Ryan, and Dr. Eileen Hernandez
- Exhibition Tour | Love & Compassion: Images of Mother and Child
- Artist Critique & Conversation: April 2021
- Create Your Own Masterpiece: Pointillism Sunflower

Contributors to this issue of Perspectives:

Becky Bruni, Madeleine Mulford, Diana Ngai, Semie Shin, Danielle Sibley, Danielle Thomas, Jessi VanPelt, and Randall Webster.

A&H Membership Benefits

Did you know... Bok Tower Gardens is the next closest National Historic Landmark (NHL) to A&H? They received their NHL designation in 1972. **All A&H Museums memberships include reciprocal general admission to Bok Tower.** (Show your current A&H membership card and ID.) The site was founded by Edward Bok, husband to Research Studio (Maitland Art Center) patron Mary Louise Curtis Bok. Mary Louise Curtis was the daughter of publishing magnate Cyrus H.K. Curtis. Mary Louise married Edward W. Bok, then editor of *The Ladies' Home Journal*.

Upon Bok's retirement, Mary Louise and Edward purchased a winter home in the Polk County, Florida community of Mountain Lake. There Edward pursued his passion project: the Mountain Lake Sanctuary and Singing Tower, now known as Bok Tower Gardens. In February 1929, President Coolidge dedicated the Gardens that Edward had made as a gift for visitation by the American people. Edward passed the following year, and is buried at the base of the Tower.

Plan your visit at: boktowergardens.org. (We found these gems below as part of a collection of historic digital postcards on their website. Reprinted with permission.)



1928: the tower's bells traveling from Jacksonville



1977: base of the tower. Written on the postcard: "Josephus the Swan"



1963: Aerial View of Florida's Singing Tower

Upcoming Exhibitions

Victor Bokas A **BOLD & COLORFUL** Journey

*In the Maitland Art Center gallery
October 8, 2021 – January 23, 2022*

Having grown up in the Florida panhandle, Bokas' work evokes the beauty of the Gulf Coast's natural environment with playfulness and whimsy, often combining the region's iconic tropical landscapes with familiar Floridian kitsch. Into this mix he frequently uses imagery inspired by his vintage flea market collection as well as his Greek heritage, often incorporating classical sculptures and columns into his paintings and collages.

Featured will be more than 30 colorful palm tree variations, 60 collages celebrating Bokas' 60th birthday, and bird cages decorated with flowers. A series of large mixed media collages featuring iconic ancient Greek statues will visually represent the course of the pandemic, personal loss and hope for the future. Bokas says of the collages, "Venus and David appear at the end of the exhibit with their masks off, looking out the window into the Maitland fountain, ending on a positive note."

Pictured on front cover: Summer Breeze #1 by Victor Bokas



EXHIBITION OPENING PARTY

**Join us on Thursday, October 7
from 6:30-9:00pm**

Meet Victor Bokas, be the first to see the exhibition, enjoy Greek food, art-making activity, community partner performance, cash bar, and more!

Current Members: FREE!

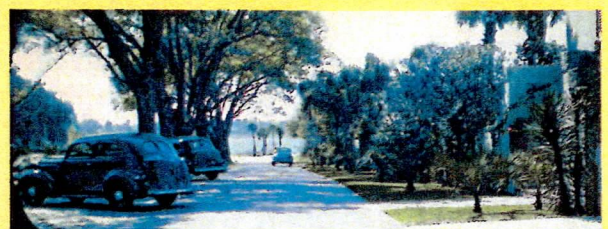
Not-yet-members: \$10

Trains, Planes, and Automobiles: Moving Maitland

*In the Maitland Historical Museum
August 28, 2021 - February 20, 2022
Exhibition sponsored by Duke Energy*

Imagine boarding a steamship in New York and voyaging to Savannah, GA, then taking the night boat to Fernandina, FL, followed by a train ride to Jacksonville, then boarding the Old Debarry steamer and traveling down the St Johns River, and boarding another train to finally arrive in Maitland five days later. That is the journey that Stella Waterhouse embarked on when she and her mother moved to Maitland in 1882.

Transportation has played a huge role in the development and growth of Maitland. The days of the horse drawn wagon and paddle wheel boat for transportation were replaced by trains that helped expand the citrus industry and winter tourist business. Then automobiles traveled the Maitland Avenue thoroughfare to create a thriving business district before Interstate 4 was added, which bifurcated the east and west parts of the city. Embark on a journey with us to discover how we have been Moving Maitland for almost 150 years.



Opening Event: Trivia Night

Join us on Friday, August 27 for transportation trivia (history & pop culture), other games, nostalgic prizes, retro snacks & drinks, a peek at the new exhibition, and more!

Family-friendly: 6:30-7:00pm

Adults: 7:30-8:30pm

History Museum open: 6:30-9:00pm

FREE event! (Suggested donation \$5-10)

Tickets at: artandhistory.org/events

Event sponsored by Holler Hyundai

Artist-in-Residence: LaTasha Diggs

Artist LaTasha N. Nevada Diggs arrived at the A&H campus on July 6th to begin her 6-week residency. Diggs is an interdisciplinary artist whose pieces range from culturally inspired beadwork to complex, one-woman performances. She is a published author, poet, vocalist, and performance/sound artist whose work has been featured at festivals and museums from Barcelona to Japan.



Photo by Willy Somma

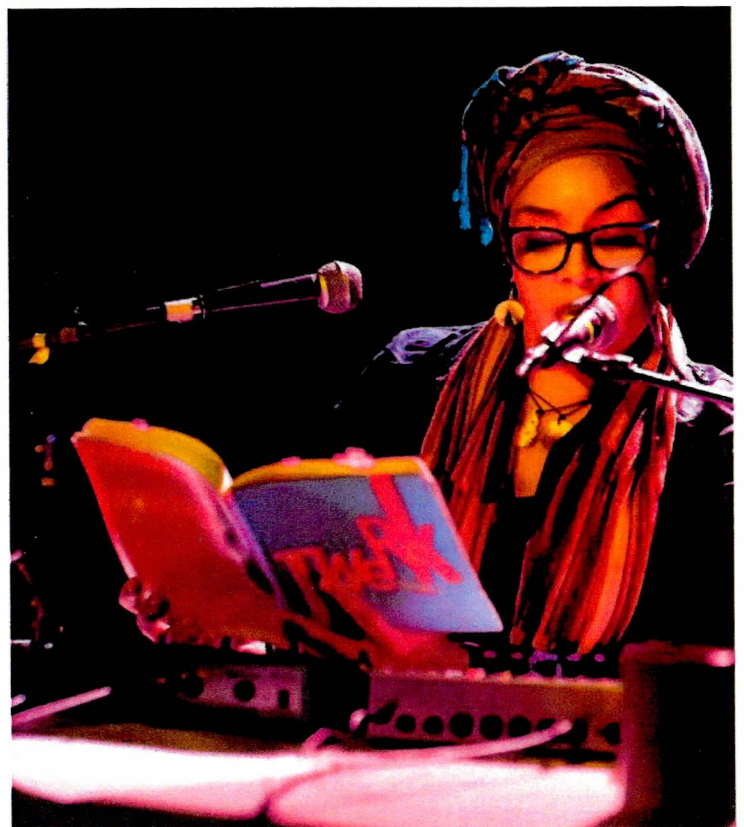
But even the many forms her art takes and the places her art leads her are not as expansive as the concepts she explores, which range from the universal to the personal. As a researcher, Diggs looks at broad topics such as history, culture, personal identity, and linguistics. As an artist and a woman of African and North American indigenous ancestry, she creates pieces that delve deeper into these topics by highlighting the more specific, personal issues within them including racism, colonialism, cultural expression, intersectionality, multilingualism, and many more. When describing her body of work, Diggs stated, "What and who I am, my origins and ancestries, are always underneath/above the blanket being woven. I respond and explore the sonic, visual, and textual vocabularies I am drawn to. And what I often dream, learn, forget, mourn, celebrate. In search of somewhere, in this stew, I am at home here."

Much like A&H founder, J. André Smith, Diggs is unafraid to experiment with different media. In her words, "I am on a mission to be multifaceted. I combine digital and analog manipulated sound, text, vocal improvisation, and video into performance. The materials I utilize range from DJ equipment, beadwork and phrasebooks." The mediums Diggs chooses focus on creating pieces that best communicate the narrative she wants to tell. Her performance pieces, in particular, draw viewers into a microcosmic world which she has thoughtfully and carefully designed. ▼

In this world, her streams of conscious thought become dialogue; unfamiliar words and sounds express complicated but coherent emotions; and the experiences of marginalized peoples come into focus.

When it comes to creative plans for her residency, Diggs stated that she is excited to "try out new things; something completely different, yet familiar in my everyday life. Something really visual." While joining us on campus, she will also be entering the familiar company of current Artist-in-Action Wanda Raimundi-Ortiz. Having become friends while working as artists in the African American-Caribbean communities in New York City, Diggs and Ortiz find themselves "always talking about what it means to be women, older women, artists."

The A&H is proud to host LaTasha Diggs this summer. We are excited to see what she creates while staying on our campus. You can visit her in the Bok Studio (studio 14) in the garden – just check for the "Studio Open" sign on her door.



Performance still from Madison McFerrin's *Sissieretta Series-I* / a reading of *X*, at *C'mon Everybody*, Brooklyn, 2019. Photo by Akinfe Fatou.

Young Artist Workshops

A&H's studios were packed with creativity and excitement during our weekly Young Artist Summer Workshops. One popular workshop was the Teen Pottery class taught by our own Jim Patterson. Students were able to make several projects while learning different techniques in hand building – such as rolling out slabs of clay and using tools to stamp them, then learning to glaze them. Students learn the basics from start to finish, and they'll get to take home their projects after their instructor fires them in our kilns. Many of these projects can be seen at our **Young Artist Summer Pop Up Art Show happening on August 6th, 6-8pm.**

The fun doesn't stop now that Summer is finished and school begins soon. Young Artist Workshops continue in the Fall and Spring with our Young Artist Afternoons. Registration opens August 6 for our Fall Session, which runs September 7-September 30. Visit artandhistory.org/summer to find more information.



Jim Patterson with Teen Pottery student



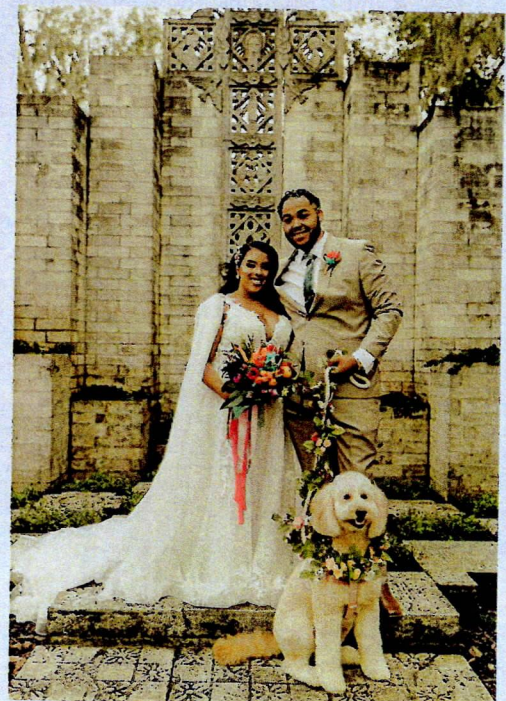
Some of the student's creations: mugs and tea candle holders

Weddings at A&H



Jamee & Alexander, January 2021, from Washington state.
Photo by Suzanne Delawar Studios.

Want to see LOTS more wedding photos and other photoshoots on campus? We have a new Instagram page just for that! Find us [@events_at_ahmaitland](https://www.instagram.com/events_at_ahmaitland)



Allison & Anthony, February 2021.
Photo by Sofia Huq Portraits.

Preservation Spotlight: Painted Sculptures

The walls and structures of the Maitland Art Center are adorned with over 2,500 individual concrete sculptural pieces. When you visit the center, you may notice that many of the pieces have small traces of paint on them. According to an interview with Florence Banca, whose family lived at the site with founder André Smith, many of the sculptures were brightly painted during the site's historical era, when it operated as a winter artist retreat from 1938 – 1959. The paint that Smith used was called Alabastine, and was produced by the Alabastine Company, which operated from 1879 until 1948. The company produced gypsum powdered paint, mined from shale beds in Michigan, which would be mixed with water before being applied. The paint was marketed as a “sanitary wall finish,” and was believed to decrease the spread of contagious diseases such as typhoid and scarlet fever by reducing wall moisture.

Much of the original Alabastine paint has faded, but historical photos show some of the original color. Visitors can also get a sense of the original hues by visiting the Mural Room in the Mayan Courtyard, which has remained largely protected from the elements, and still showcases some of the vivid colors that Smith liked to experiment with.



Historical photo showing original color of Mayan Man relief



Traces of original paint still remain on relief

Volunteer Spotlight: Ronda Richley, Event and Museum Reception

If you've been to a gallery opening in the last 6 months, you've probably met Ronda Richley! She has assisted with special events, museum reception, education events... but what is her favorite volunteer role? “Being the greeter at events, making conversation with the museum guests, making sure they are enjoying themselves, and have everything they need. It's fun, like being the hostess without all the work!”



Ronda joined the A&H volunteer team in 2020 amid COVID and some personal difficulties: “I felt like a hermit, so I wanted to get out, to get connected with the art world once again.” Volunteering a few times a month at A&H, Ronda found joy in being part of a small but vibrant community.

When she's not chatting with guests at the museum, Ronda prioritizes time with her family and works on her own art.

She was honored to have been selected as one of 14 artists to create a “HorseFever20/20” horse for the Marion Cultural Alliance. Her piece, aptly named “Sunny Daze” is being raffled off for charity and will be heading to his permanent home soon.



Volunteers are a big part of the A&H family, and help in a variety of roles. To learn how you or your organization can volunteer, email Diana at dngai@artandhistory.org



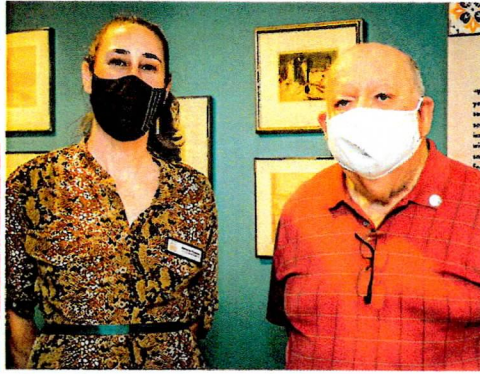
Alabastine paint canister: Artists would mix the powder with water

May to July Event Highlights

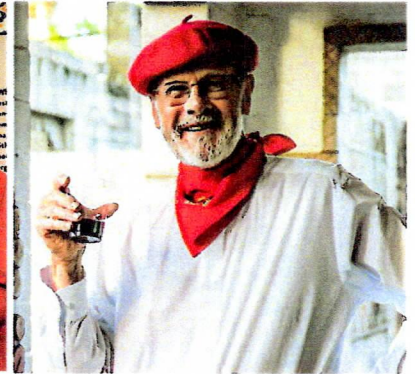
ON SEEING SEGOVIA EXHIBITION OPENING



Randall Webster with Peter Schreyer – Director of Crealdé School of Art, Peter's daughter, and Jasbir Mehta – Director of the Asian Cultural Center of Central Florida



Danielle Thomas with former Maitland Art Center Director James G. Shepp



Member Tom Regan



A&H Board member James Tivy with Pilar Valderrama



Victor Bokas and Que Throm



Flamenco del Sol



A&H Artist-in-Action Damon DeWitt & family



Flamenco del Sol



Don Soledad

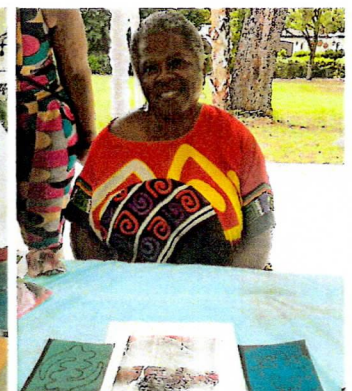
PRINTING PARTY WITH ARTIST-IN-RESIDENCE RACHEL LIVEDALEN



A&H Board member Bill Randolph with Joan Randolph



Rachel Livedalen & family



Pamela Bussey



**ART & HISTORY MUSEUMS
MAITLAND**

231 W. Packwood Ave. | Maitland, FL 32751

The A&H is a non-profit organization supported by generous individual, business, government and community partners including:



United Arts



Cornelia T. Bailey
Foundation



DATED MATERIAL
PLEASE EXPEDITE

Fall 2021 Newsletter

Upcoming at A&H

August

- 6 | Young Artist Summer Pop Up Art Show (6-8pm)
- 12 | Gallery Art Tour (10:30-11:15am)
- 28 | History Museums exhibition opens: *Trains, Planes and Automobiles: Moving Maitland* with Trivia Night (6:30-9pm)

September

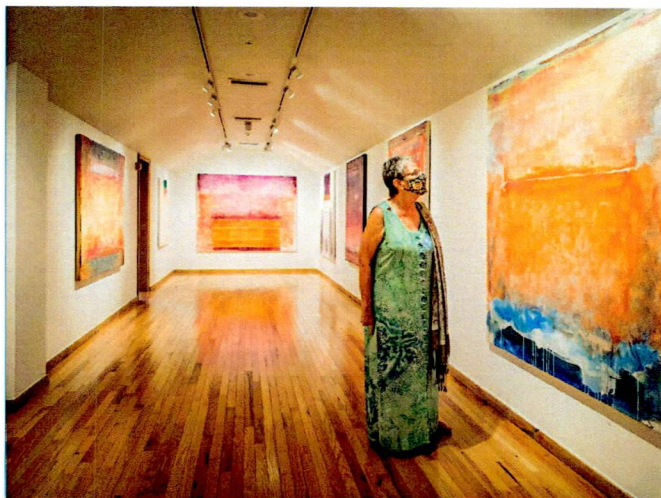
- 7 | Young Artist Fall Workshops begin
- 9 | Gallery Art Tour (10:30-11:15am)
- 13 | Art School - Fall session begins
- 23 | Campus Architectural Tour

October

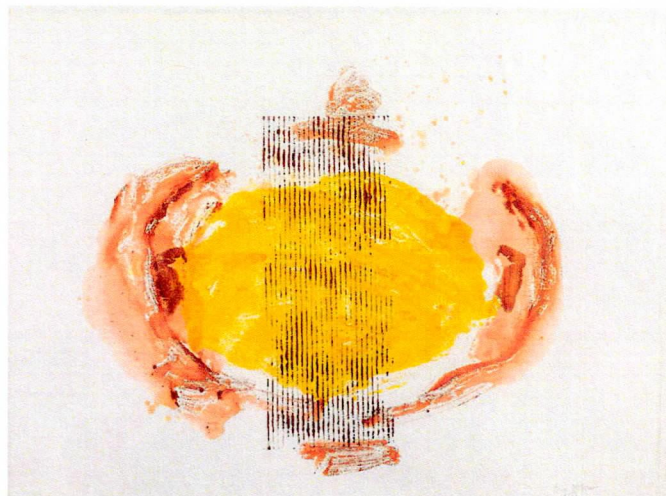
- 7 | Art Center Exhibition Opening Party for Victor Bokas (6:30-9:00pm)
- 8 | *Victor Bokas: A Bold & Colorful Journey* opens in Maitland Art Center
- 14 | Gallery Art Tour (10:30-11:15am)
- 22, 23, 29 | Paranormal Investigations of the Waterhouse Residence
- 28 | Campus Architectural Tour (10:30-11:15am)

Advance registration required for many events. Please visit our website to register and to discover even more events: artandhistory.org/events

Fall 2020—Summer 2021 Art & History Exhibition Highlights



Cicero Greathouse: An Artist's Journey, Fall 2020



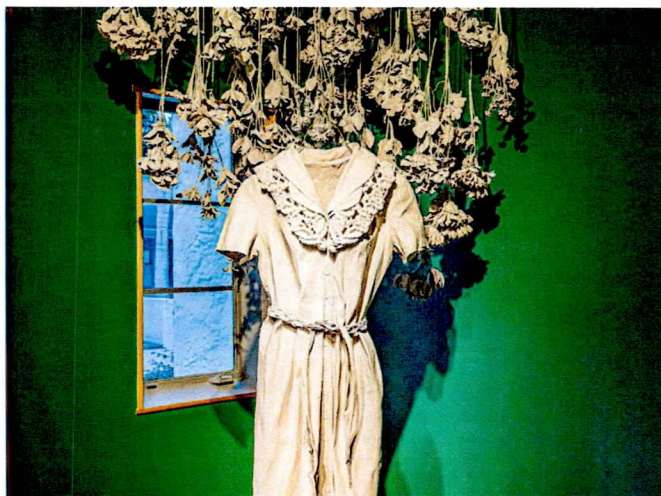
Cicero Greathouse: An Artist's Journey, Fall 2020



Growing Up Maitland, Fall 2020



Growing Up Maitland, Fall 2020



Artists-in-Action: New Works, Fall 2020

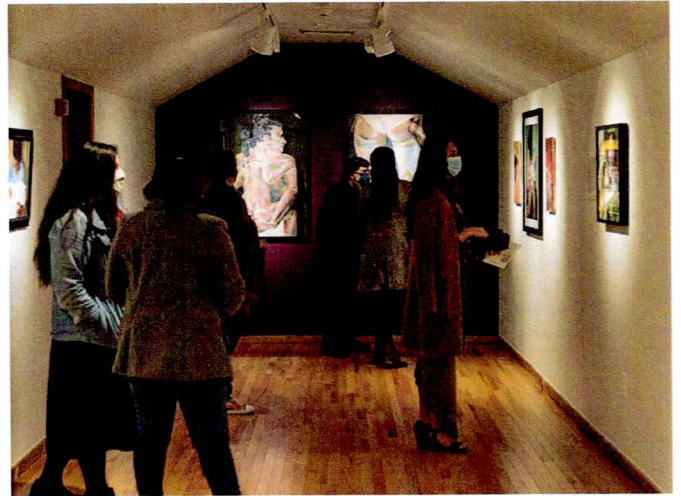


Artists-in-Action: New Works, Fall 2020

Fall 2020—Summer 2021 Art Exhibition Highlights



Love & Compassion: Images of Mother & Child, Spring 2021



Love & Compassion: Images of Mother & Child, Spring 2021



People of Maitland, Spring 2021



People of Maitland, Spring 2021



On Seeing Segovia, Summer 2021



On Seeing Segovia, Summer 2021

Fall 2020—Summer 2021 Art School & Education Outreach Highlights



An adult student in A&H's pottery class, Fall 2020



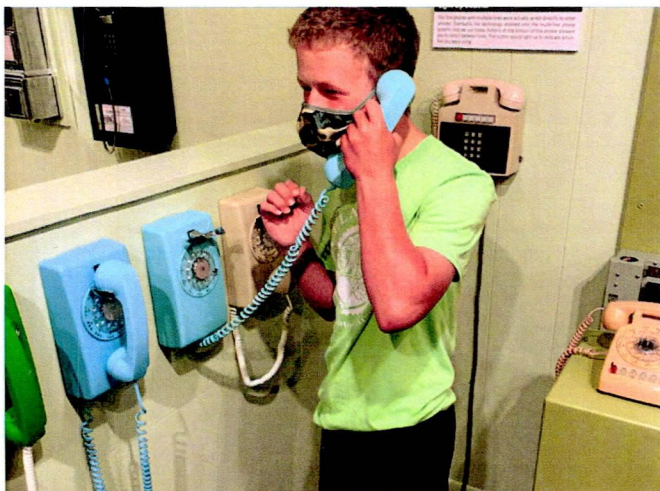
Two students in A&H's jewelry class, Fall 2020



A student group visits the art gallery, Spring 2021



A homeschool group tours the grounds, Spring 2021



A student gets a hands-on lesson in telephony, Spring 2021

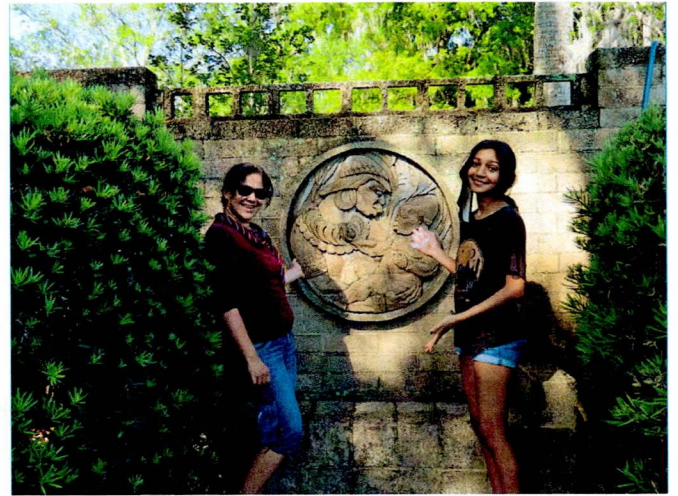


A&H staff member Semie Shin shows off material from the Telephone Museum's new STEM program.

Fall 2020—Summer 2021 Volunteer Highlights



Volunteers at the opening for *New Works*, Fall 2020



Sculpture-cleaning volunteers pose by a freshly cleaned wall, Spring 2021



Volunteers clean A&H's historical walls, Fall 2020



A gardening volunteer poses with staff in A&H's propagation garden, Fall 2020



Volunteers with UCF's public history program help catalog sculptural pieces, Spring 2020



Sculpture-cleaning volunteers pose in the courtyard, Spring 2020

Historical Research Studio Grounds



Founder Jules André Smith's work designing theater sets influenced his design for the Research Studio, today known as the Maitland Art Center. This photo shows him with a model of the center in his studio.



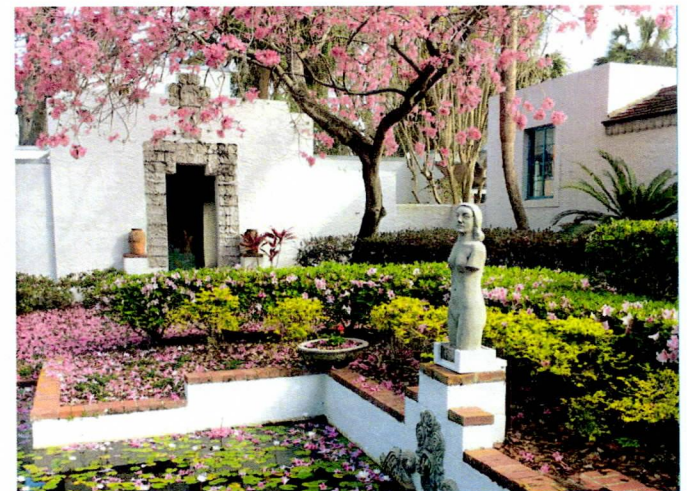
The Chapel was built in 1942 as a meditation space



The West garden showcases one of the largest sculptural pieces at the center

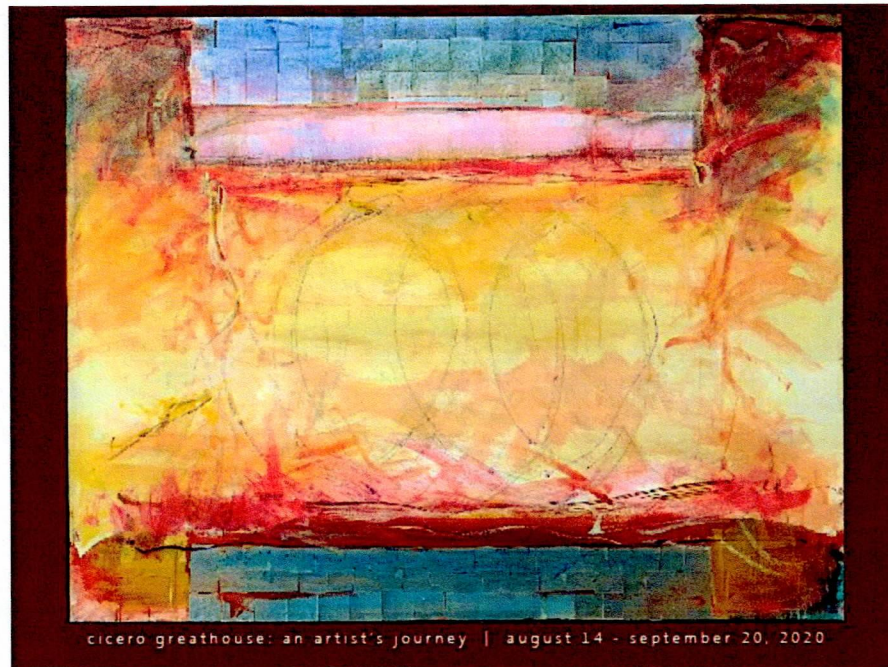


The Mayan Courtyard was originally built as a ping-pong room for the visiting artists



The Main Garden is surrounded by art studios and Smith's home, currently used by visiting artists

Fall 2020—Summer 2021 Marketing Samples and Media Highlights



Cicero Greathouse: An Artist's Journey exhibition postcard



Love & Compassion: Images of Mother and Child exhibition postcard

Fall 2020—Summer 2021 Marketing Samples and Media Highlights

Holiday Happenings
at the **A&H**

Free Museum Admission
Thursday-Sunday, December 10-13 | 11am-4pm

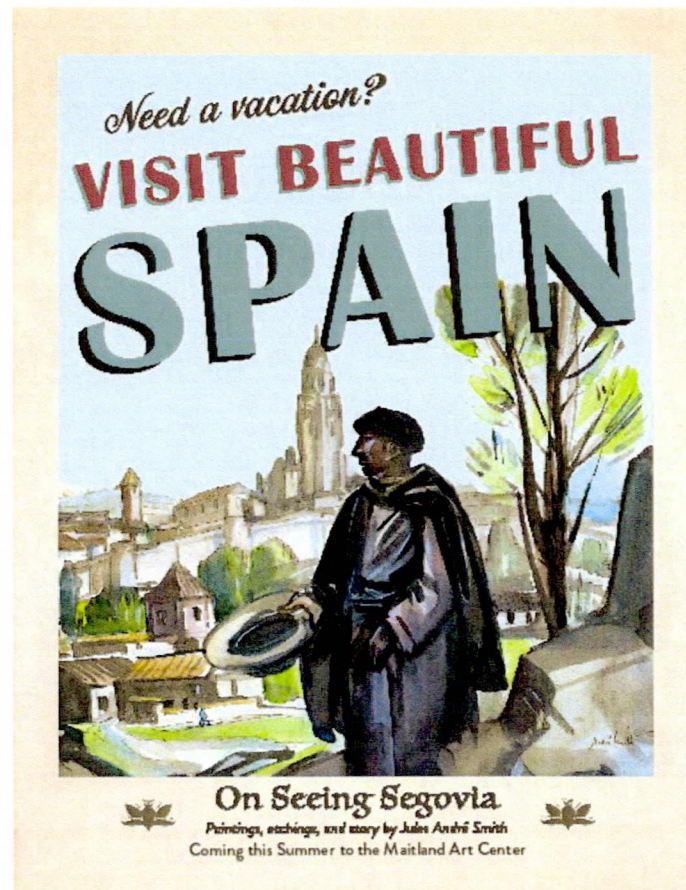
Studio Conversation with Nellie Appleby
Wednesday, Dec 16 | 6:30-8pm

Holiday Handmade Happy Hour
Friday, Dec 18 | 6-9pm

   ART & HISTORY MUSEUMS
MAITLAND

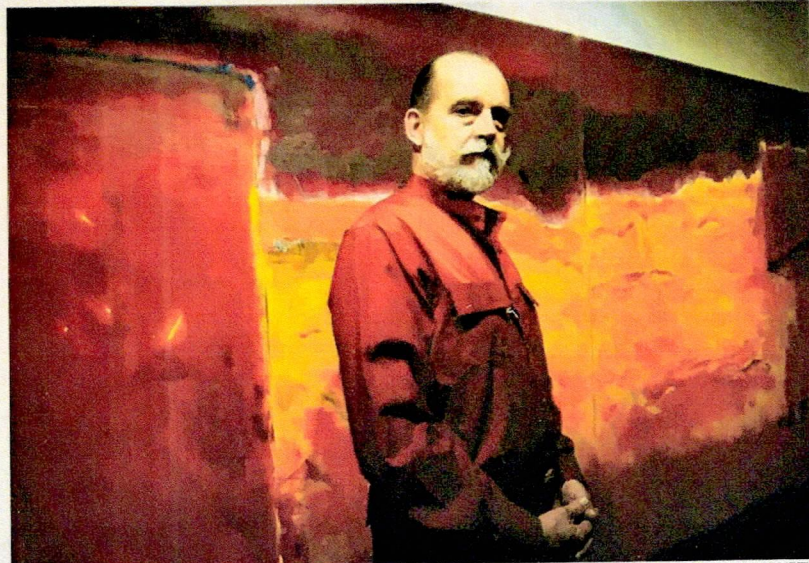
artandhistory.org | 231 W. Packwood Ave

Holiday Happenings at the A&H eNews blast



On Seeing Segovia exhibition postcard

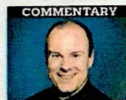
D2 | Orlando Sentinel Friday, September 4, 2020



Artist and Orlando resident Cicero Greathouse, pictured in 2004.

MELBA M. PEREZ/ORLANDO SENTINEL

Cicero Greathouse exhibit honors abstract artist, Disney Imagineer



MATTHEW J. PALM
The Artistic Type

Artist Cicero Greathouse says he is "inspired by the colors, shapes and textures that surround me" in a statement accompanying his latest exhibit. "These three elements can be found in landscape, architecture, a ritual or a journey."

All of those artistic inspirations are on view in "Cicero Greathouse: An Artist's Journey," a celebration of his life and legacy at the Art & History Museums — Maitland.

Greathouse, who as a Walt Disney Imagineering senior art director left his mark on the company's Animal Kingdom and Tokyo theme parks, died last year.

"He was brilliant," says artist Que Throm Greathouse, his wife of 20 years. She's giving me a tour of the exhibition, along with Randall Webster, who curated and designed the "hybrid installation," — part exhibit, part memorial — as Throm puts it.

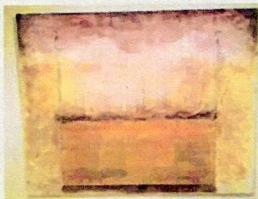
"This is the literal *ofrenda*," says Webster, gesturing to a Mexican-style shrine with mementos of Greathouse's life — military paraphernalia from the Vietnam War, where he was awarded the purple heart; a Johnny Cash CD; photographs of friends; a greeting card describing a Taurus — his Zodiac sign — as opinionated and persistent.

"But everything in the room is an *ofrenda*," Webster adds.

Mexico was supremely important to Greathouse, who maintained a home and studio there; the couple lived there much of the time.

"Mexico is so full of color," says Throm, who is a jewelry artist. "Cicero is really a colorist."

But Greathouse was an avid traveler to all corners



MATTHEW J. PALM/ORLANDO SENTINEL
In "Myanmar I" on view at the Art & History Museums — Maitland, Cicero Greathouse used cardboard, grommets and acrylic on canvas.

'Cicero Greathouse: An Artist's Journey'

Where: Art & History Museums — Maitland, 231 W. Packard Ave., Maitland
When: 11 a.m. — 4 p.m. Thursdays-Sundays, through Sept. 20
Cost: \$4 — \$6
Info: 407-539-2181 or artandhistory.org

Contribute: The Cicero Greathouse Fund has been established to help preserve the grounds and facilities of the Maitland Art Center, a National Historic Landmark. For more information, or to contribute, go to artandhistory.org/greathouse

School, but he was just one of many pupils taught by Throm. Years later, when their paths crossed as adults, "I didn't remember him," she says with a smile. "I would tell him that."

After high school, he served in Vietnam and later graduated from Florida Atlantic University in Boca Raton. He also lived in a commune and traveled the country in his VW bus.

For a time, he worked for Throm, who headed Valencia College's arts program. She recalls his impressive stature could be a disadvantage when he was setting up a gallery.

drawings that foreshadow his work as an architectural draftsman. Also on view, a film (and shard) from his Black Glass Project, in which he positioned a sheet of black glass in various environmental settings around the state.

Florida's ecosystem was always an influence. "The landscape of Florida, specifically the river flats of the St. Johns River and the coastal mangroves, have long been a reference point for my painting," he once said.

But Greathouse would take the colors and feelings of a place and turn them into abstract, textured works "as a visual metaphor," he said. "The painting is not the landscape explicitly but rather its allusion."

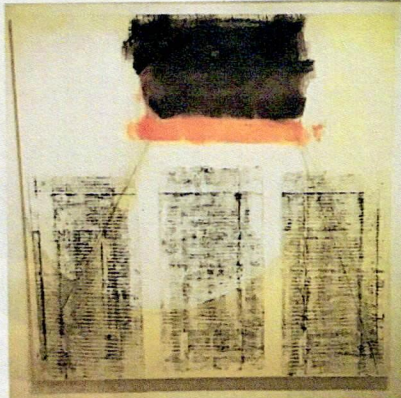
Asian influences also are clear — in bamboo sticks and small squares of textured Jose paper, used in Chinese ancestor-worshiping rituals and ceremonies.

"It makes you feel like there was a spiritual reason he gravitated to it over and over again," says Webster, co-executive director of the A&H Museums.

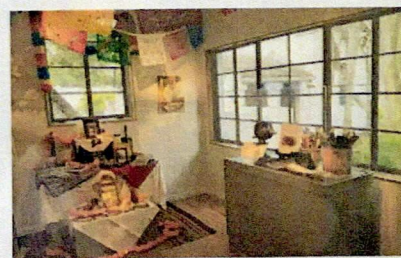
And keep an eye out for a particular favorite color: a deep, purplish red.

"He can't do without Alizarin crimson," Throm says.

Webster recounts an anecdote from Greathouse's time as an A&H artist-in-action, a program that gives artists studio space for a year to create in a new



MATTHEW J. PALM/ORLANDO SENTINEL
An untitled work by Cicero Greathouse (1950-2019) on view at the Art & History Museums — Maitland.



MATTHEW J. PALM/ORLANDO SENTINEL
A Mexican-style ofrenda pays tribute to artist Cicero Greathouse in an exhibition celebrating the Orlando artist's life and legacy at the Art & History Museums — Maitland.

resented, too — a congratulatory note from legendary Imagineer Marty Sklar, a special construction hard hat emblazoned with Mickey Mouse in his "Sorcerer's Apprentice" robe and pointy hat.

"Cicero always felt like

park's African safari attraction, which provide a more tactile experience for guests. He believed in detail. Based on his observations, the rite include children's footprints.

"Cicero always said 'Most people won't even

"His goal was to capture the totality of the Florida experience: the vast sky stretching out in all directions, the sunsets made of tinted steam, the ecosystems bubbling beneath the mangroves," she writes. "Cicero's talent was that he

OA People

WHO'S NEWS IN THE ARTS



Raimundi-Ortiz celebrates unconditional love with a charcoal drawing (right) in an upcoming exhibit about mothers and children at the Maitland Art Center.



Wanda Raimundi-Ortiz

Multimedia Artist

BY GK SHARMAN

Family has always been at the core of Wanda Raimundi-Ortiz's artistic career. Her latest work is both a continuation of her vision and a bit of a departure: a small charcoal drawing of herself at her kitchen table, holding her child and taking a selfie of the two of them with her cellphone.

"I wanted to record this small moment, with a contemporary twist," she says of the work, which will be part of Maitland Art Center's upcoming exhibit, *Love & Compassion: Images of Mother & Child*. The center is part of the Art & History Museums – Maitland complex.

Set to begin Thursday, February 4, the exhibit features the work of Raimundi-Ortiz and other Florida artists who celebrate unconditional love.

As Randall Webster, co-executive director of the center explains: "With the global pandemic and social unrest of 2020, I hope we'll see work submitted for the exhibition that moves beyond the time-honored theme of mother and child and touches on subjects like protecting your child and finding sanctuary."

For Raimundi-Ortiz, art isn't just about presenting a subject — it's also about memory, validation and respect. Her parents' experience of moving from Puerto Rico to New York in the 1950s inspired her to be an artist.

"I wanted people to see communities that were potentially being forgotten or erased," she says. "I was keenly aware of the people of the diaspora — that our stories weren't considered important enough to record. These feelings really pushed me to work, not just for myself, but so my parents would be recognized. I wanted to record my presence, record their stories and impress on people that we are valuable."

But not all Raimundi-Ortiz's endeavors are serious. She used to enjoy karaoke, but the pandemic pushed her into more solitary pursuits such as gardening. "I'm terrible at it," she laughs. But no matter how humbling, the experience is finding its way into some of her new work.

The Maitland Art Center is located at 231 West Packwood Avenue, Maitland. Check artandhistory.org for hours and admission prices or call 407.539.2121.

COURTESY ART & HISTORY MUSEUMS – MAITLAND

Welcome to Segovia

Artist Jules André Smith takes us on a surreal sojourn to the old Spanish city.

Spain, with its sunny Mediterranean weather, spectacular mountain-to-sea landscapes, rich culture and historic architecture, has long been a top destination for international travelers. This summer — never mind the pandemic — the Art & History Museums – Maitland invites you to visit the country with A&H's Maitland Art Center founder Jules André Smith.

A century ago, Smith — then at the height of his etching career — made his first visit to Central Spain, including to the towns of Segovia, Toledo and Cuenca.

In its exhibition — which runs May 22 through September 19 — the art center will present more than 40 etchings, drawings, watercolors and paintings created by Smith during his 1921 trip. The title of the show, *On Seeing Segovia*, is taken from the artist's 7,000-word account of his stay in the city, which is being published to accompany the exhibition.

Segovia, about 50 miles northwest of Madrid, is famous for remarkable architecture that includes a Roman aqueduct, a Gothic cathedral and a fortified medieval castle.

Smith's 36-page book includes 16 of his etchings from Segovia. "Most of them," Smith wrote, "were done in pleasant sunshine, the air charged with the fragrance of flowers, the day entirely too lovely, or myself too well at rest with the world to do, take or ask for more than was before me."

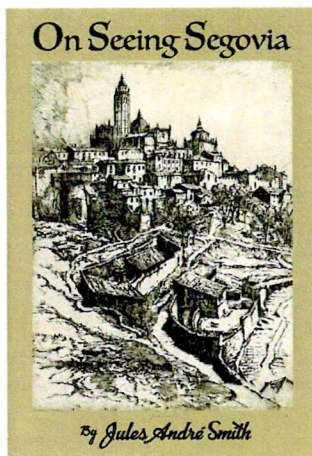
While in Segovia, Smith met up with his friend and fellow etcher Ernest David Roth. Several of Roth's works will be in the exhibition as well.

With Smith's essay, which recalls in style Mark Twain's humorous travel writing, the art center reveals yet another dimension of the visionary who in 1937 established the Mayan Revival-style studio and artist compound that became the Maitland Art Center — today a National Historic Landmark.

In his writing, Smith lightheartedly, often poetically, opines on such topics as the Spanish custom of "belated" meals, the donkey as an essential beast of burden and the wonder a shepherd would feel looking upon the city at sunset.

"André is primarily known to us as an artist," says Danielle Thomas, co-director of the art center. "But all of the written pieces that we have of his in our archives — which includes more than 300 pages of letters that he wrote while stationed in France during [World War I] have an expressive and casual eloquence punctuated by his quick-witted banter."

Smith, born in 1880 in Hong Kong, was raised in Germany,



Smith's *On Seeing Segovia*, a 7,000-word travel narrative with accompanying artwork, will be published for the first time in conjunction with the upcoming exhibition.

New York and Connecticut and educated at Cornell University. He was an architect before dedicating himself to art full time.

In 1915, he won a gold medal for his etchings — images created on metal plates for printing — at the Panama-Pacific International Exposition in San Francisco. During World War I, Smith worked in a camouflage unit and helped document the American war effort in Europe with his drawings.

From 1930 to his death in 1959, Smith wintered in Maitland. There he was known as a champion of modern art (especially abstraction and Surrealism), a social progressive (as his close friendship with Zora Neale Hurston attests) and a brilliant sculptor and architect who drew inspiration from many cultures, including European, Chinese, Christian, African, Persian and especially Mayan.

Yet, despite Smith's eventual embrace of modernist approaches to drawing and painting, the Spain etchings are mostly in the realistic style of his war sketches, says

Randall Webster, the art center's co-director and curator of *On Seeing Segovia*.

Relative to Roth's detailed images of Segovian architecture, however, Webster says Smith attempted to capture life in the city with drawings that focused more on its occupants than its buildings.

In addition to the etchings, visitors to the exhibition will see Smith's 19th-century cast-iron printing press, etching plates and travel photographs from the era. Spanish guitar music piped through speakers will complete the experience.

Webster says he hopes to transport visitors back in time to the Spain that captivated Smith. "We all need a vacation," he says. "We've all been cooped up, and we all want to go somewhere — and it's hard to do that."

The Art & History Museums – Maitland is a complex that also includes, in addition to the Maitland Art Center, the Maitland Historical Museum, the Waterhouse Residence Museum and the Telephone Museum (what would become the Winter Park Telephone Company was founded in Maitland in 1910 by Carl H. Galloway).

On Seeing Segovia opens with a public reception May 21 from 6-9 p.m. Admission is \$5 per person. The Maitland Art Center is located at 231 West Packwood Avenue in Maitland. For more information, visit artandhistory.org or call 407.539.2181. **OA**

—Catherine Hinman

COURTESY ART & HISTORY MUSEUMS – MAITLAND